






How to Build, Launch and Grow a Profitable Online Store



WEB DESIGN & DEVELOPMENT

-  Wordpress Website
-  E-Commerce Website
-  Custom CMS Website

GRAPHIC DESIGN











-  Corporate Identity Branding
-  Logo Design
-  Contemporary Print Design
-  Promotional Design

PHOTO & VIDEO PRODUCTION





-  Product Photography
-  Photo Retouching
-  Infographics
-  Motion Graphics

SEARCH ENGINE OPTIMIZATION PAYMENT PROCESSING SYSTEM





DIGITAL MARKETING

-  Social Media Marketing
-  E-mail Marketing
-  Mobile Marketing

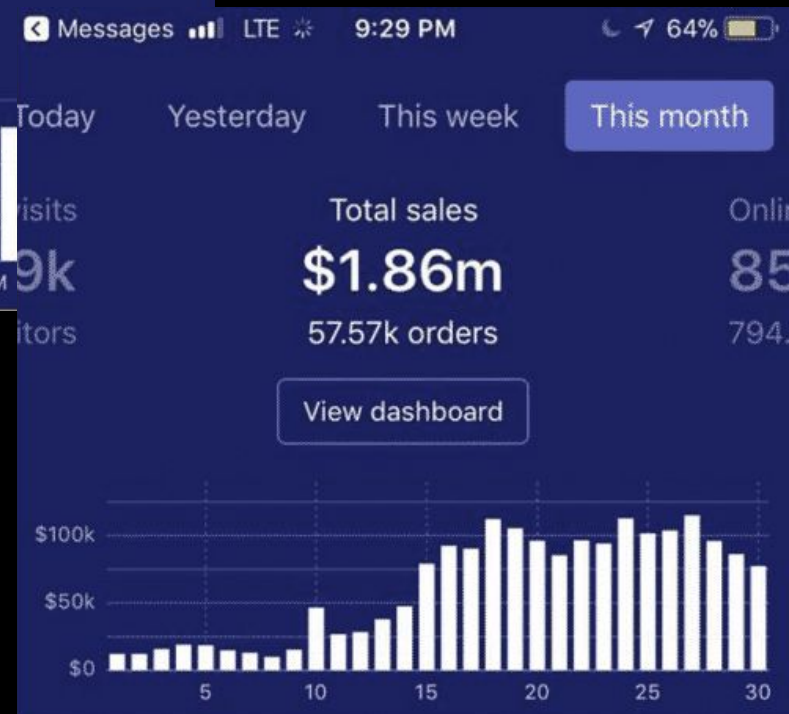
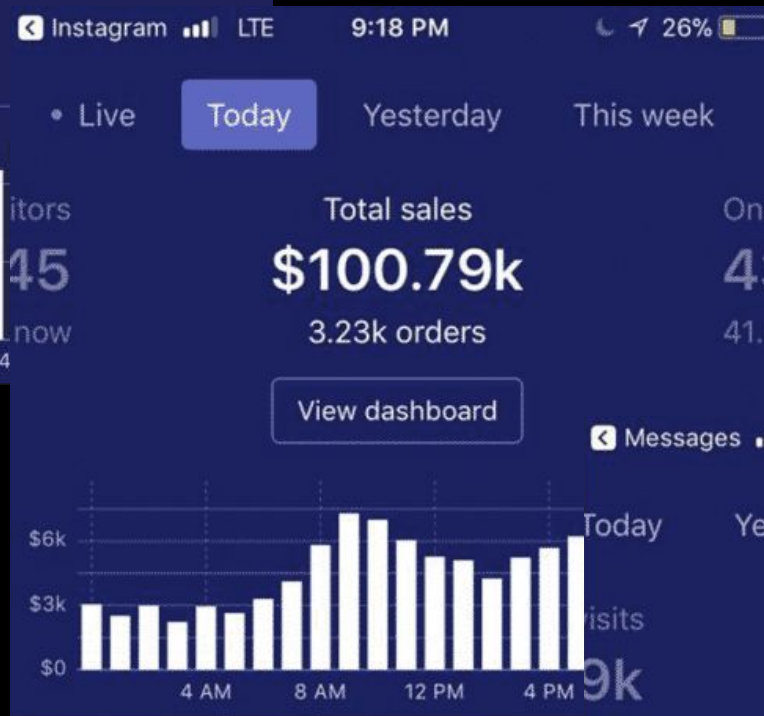
PAY-PER-CLICK

-  PPC Audits
-  Social Advertising
-  Google AdWords
-  Bing Advertising

PRINTING SERVICES

-  Document Printing
-  Marketing & Advertising
-  Business Essentials
-  Promotional Products

MOBILE APPLICATIONS



We manage accounts
from **zero revenue**
to **8-figure seller stores**



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Coronavirus increased the number



of digital grocery shoppers by **41.9%**



E-Commerce Statistics You Should Know

E-commerce is one of the **MOST PROFITABLE** industries

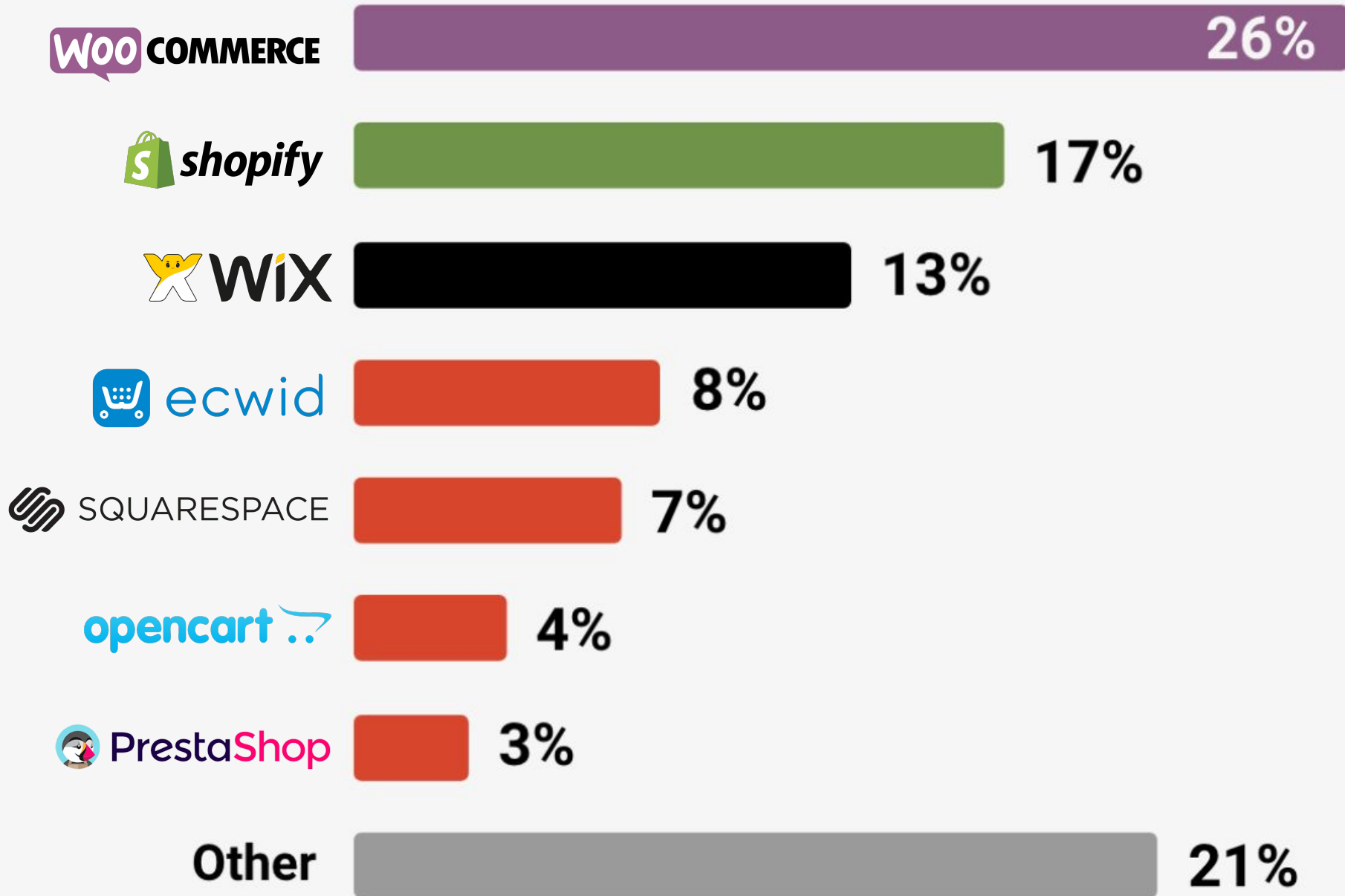


- **59% of the world** have access to the internet
- The total global retail ecommerce sales are projected to reach **\$4.9 trillion by the end of 2021**.
- **8 out of 10** Americans now shop online
- **60% of millennials** do their shopping online
- The #1 reason why people shop online is **convenience** and to avail the **FREE SHIPPING** option offered by ecommerce stores



Build

MOST POPULAR E-COMMERCE PLATFORM



What do online shoppers look for in an Online Store?



78%
PRODUCT
IMAGES

69%
PRODUCT
REVIEWS

46%
SIDE-BY-SIDE
PRODUCT
COMPARISONS

42%
CUSTOMER
TESTIMONIALS

30%
VIDEO
PRODUCT
DEMOS

22%
LIVE CHAT
FUNCTION

9%
LINKS TO
MEDIA
COVERAGE

8%
MUSIC
ON HOME
PAGE



MIŠENKA
los angeles

The logo is a dark blue diamond shape with a white wavy line above the text. The text "MIŠENKA" is in a bold, sans-serif font, and "los angeles" is in a cursive script font.

100% HANDMADE FROM THE PHILIPPINES



The original "Bayong" refers to bags originating from the Philippines made by weaving dried leaves. The leaves used for making barong varies but the traditional bayong is made from buri leaves in the Visayas and pandan leaves in Luzon.

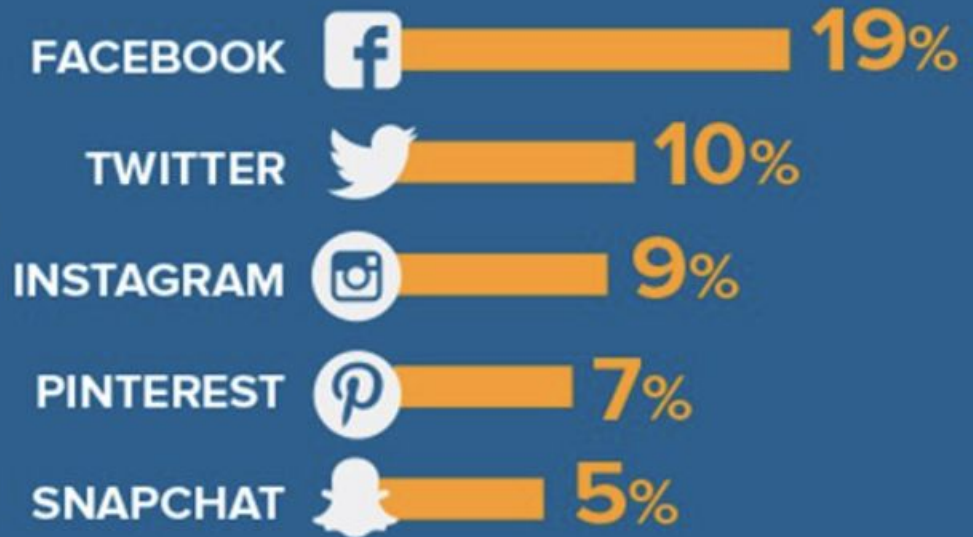
www.misenka.com

































Launch

Social media
is the preferred
platform of
30%
of online shoppers.

The top social media networks that online shoppers use for direct purchases are:



<https://www.namecheckr.com>

| | | | | |
|--|--|---|---|---|
|  .com Unavailable!  |  Facebook Unavailable!  |  Twitter Unavailable!  |  Tumblr Available!  |  Reddit Available!  |
|  Slack Available!  |  Twitch Available!  |  .net Available!  |  myspace Available!  |  YouTube Unavailable!  |
|  Meetup Available!  |  Pinterest Available!  |  Dribbble Available!  |  .org Available!  |  Github Available!  |

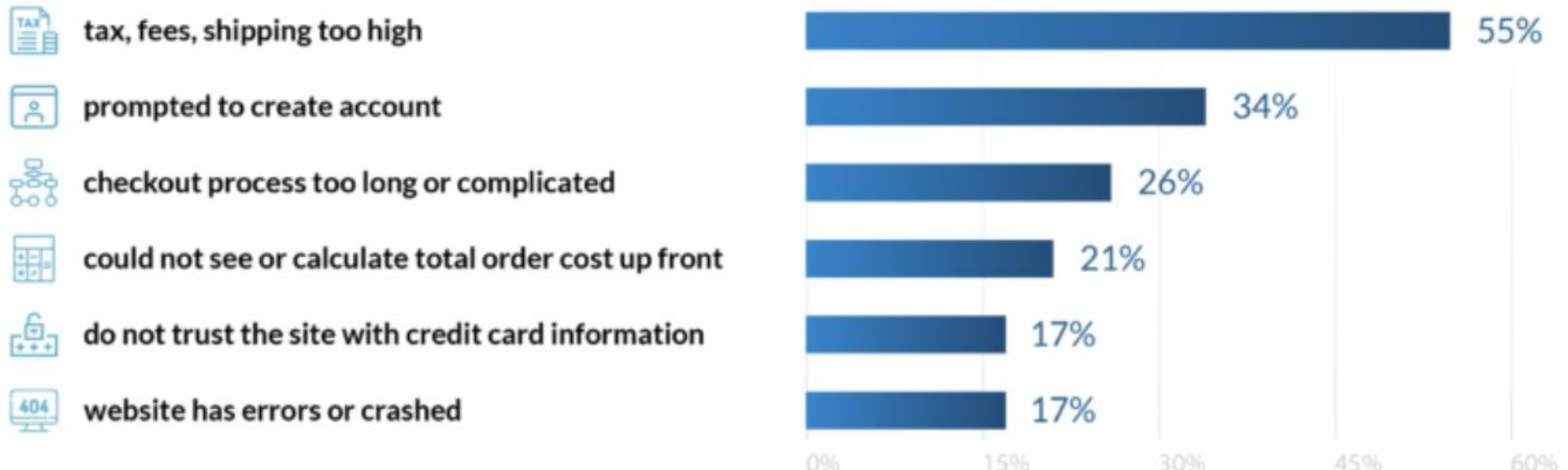


Mobile E-Commerce Growth is set to explode in 2021





Reasons online shoppers abandon checkouts





Grow

FACEBOOK & GOOGLE SHOPPING ADS CROSS-CHANNEL E-COMMERCE STRATEGY

- Social ads create brand awareness



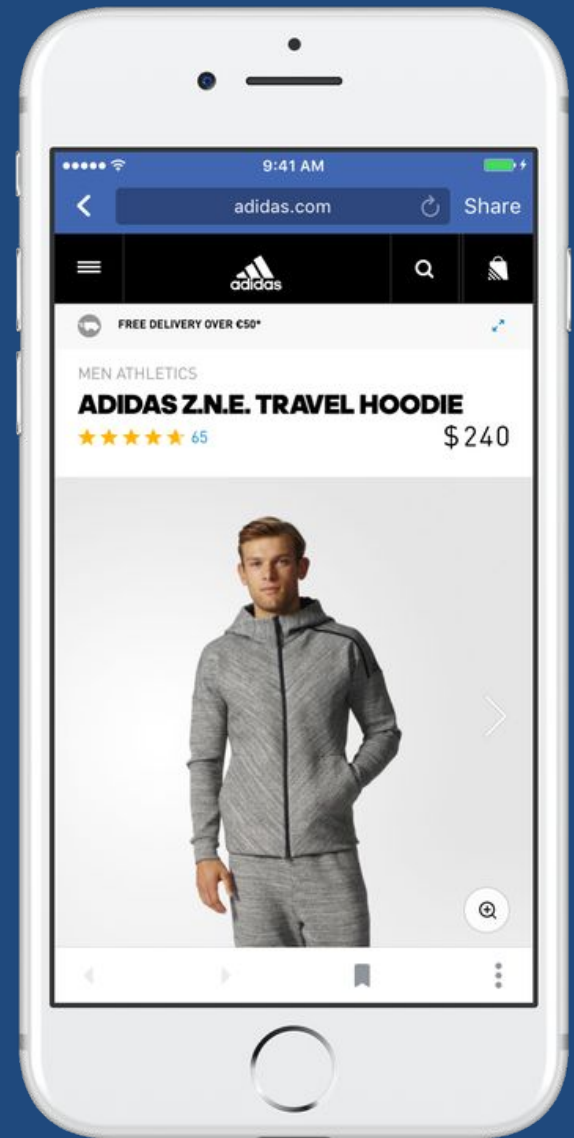
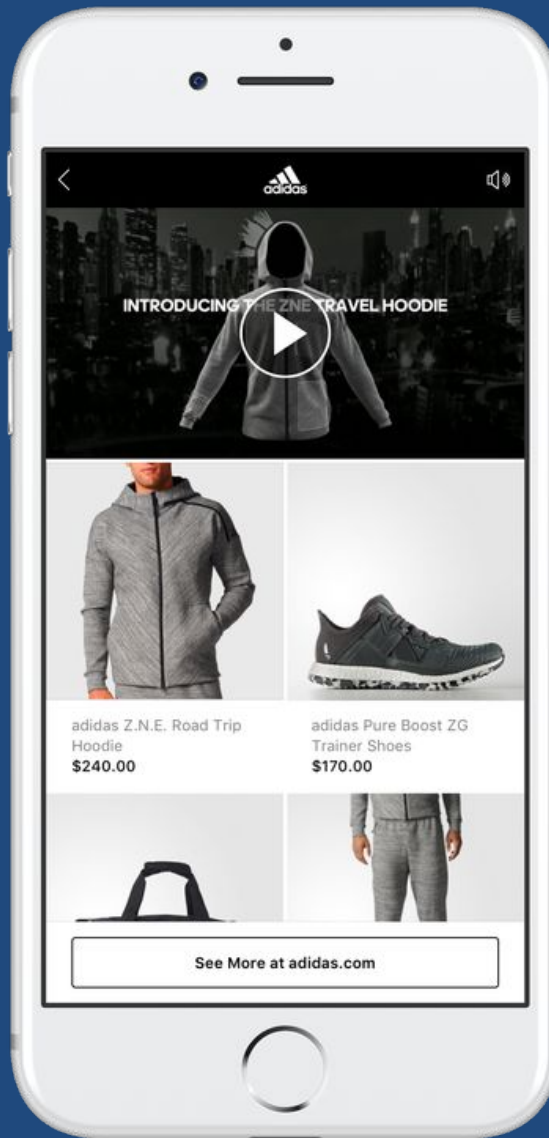
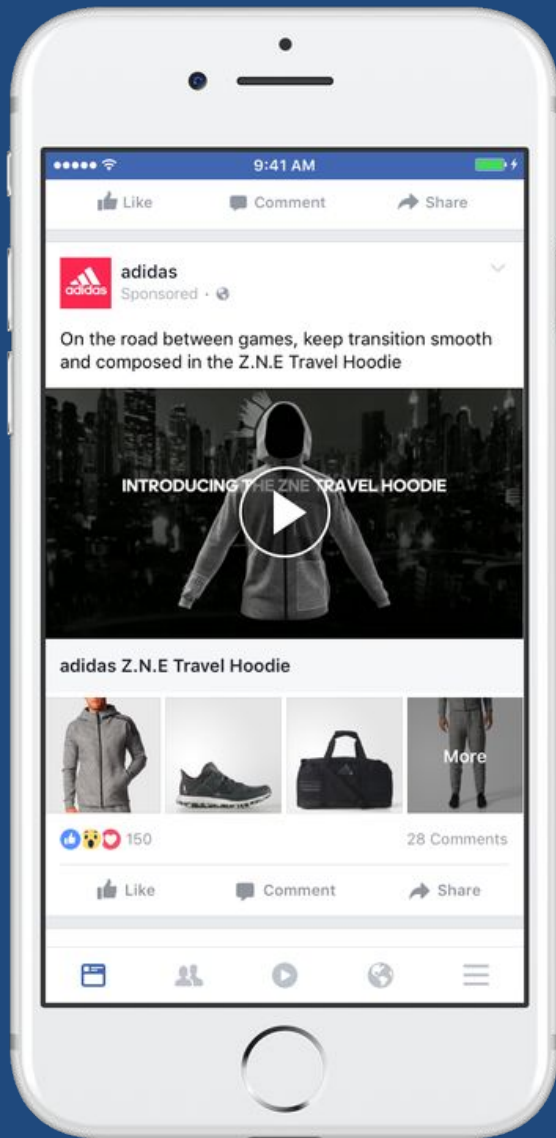
People search Google
for brand or products •

- Google Shopping ads capture relevant brand and product searches



Dynamic Remarketing on
Social and Display Networks
drives conversions •

FACEBOOK SHOPPING ADS





nike shoes



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5 E-COMMERCE CHALLENGES

1. **57.5% of consumers 35 years old** and above prefer to shop at physical locations
2. At least **30% of items purchased** through online stores **are returned**.
3. Only **2.58% of visits to ecommerce sites are converted** into purchases
4. **69.57%** of all shopping carts **are abandoned**
5. **48% of online shoppers** go straight to a large ecommerce marketplace



OUR SERVICES

-  Website Design
-  Graphic Design
-  Domain and Hosting
-  Search Engine Optimization
-  Pay-Per-Click Advertising
-  Social Media Marketing
-  Mobile Applications
-  Printing Services
-  Motion Graphics
-  Photo and Videography
-  Promotional Products
-  Payment and Payroll Processing

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